



MANNA's Pie in the Sky Sponsorship Opportunities

\$25,000 Presenting Sponsor

- Premiere placement of logo on all event collateral materials, signage, website and press materials
- A sponsor message placed in each pie box
- Recognition on MANNA's Facebook and Twitter pages
- Included in Pie In the Sky email blasts
- Speaking opportunity at all Pie in the Sky media events
- Opportunity to provide a give-away to pie sellers and team captains
- 50 pies

\$15,000 Sponsor

- Logo on mannapies.org and on Pie in the Sky brochure
- Recognition on MANNA's Facebook and Twitter pages
- Included in Pie In the Sky email blasts
- Included in press releases pertaining to the event
- Opportunity to provide a give-away to pie sellers and team captains
- 30 pies

\$10,000 Sponsor

- Logo on mannapies.org
- Recognition in Pie In the Sky email blasts
- The opportunity to provide a give-away to pie sellers and team captains
- 20 pies

MANNA's Pie in the Sky General Information

Pie in the Sky is MANNA's largest fundraising campaign, getting exposure from all major media sources, participation by political leaders, small businesses and thousands of individuals throughout the greater Philadelphia Region.

- Over 10,000 Pies sold
- Businesses participate as pick up sites throughout the city and Philadelphia suburbs (including Southern New Jersey)
- 12,000 visitors on MANNAPies.org during the months of October and November
- Exclusive mentions on CBS3,ABC, and NBC with LIVE broadcasts

"Every pie sold will help MANNA raise \$250,000 to provide nourishment and home-deliver 3 meals a day, 7 days a week to more than 1,000 clients who are coping with life-threatening illness. We are extremely grateful for the support of the entire community on our largest fundraiser; from the individuals who buy pies, to the businesses that open their doors to our supporters as pick-up sites, to the schools and companies who work as teams to sell more pies." —Richard Keaveney, CEO of MANNA

